



BTA of NYS News and Notes
May 2024

WE ARE CTE

Business Teachers Association of New York State



Stay connected! Stay involved! Get support!

From your BTANYS President, Mindy McCarthy:

May...Ya know what they say...April showers bring May flowers!! I'm ready for the warmer weather and more sunshine. I want to say congratulations to my fellow DECA advisors who just returned from Anaheim and wish safe travels to all the FBLA competitors.

Please utilize your BTA membership and enroll your students in BTA **Business and Marketing Honor Society**. New this year are cords! Other **awards** you should be applying for include Teacher and Department of the year, Innovation, DECA and FBLA awards. Nominate yourself or a colleague **TODAY**.

BTA is looking for interested members to join our Executive Board. We are seeking to fill Director positions in Social Media, Buffalo, Rochester and Southern Tier. If you are interested or want to know more contact a board member or Me 315.558.8574.

SAVE THE DATE October 21st 2024. At the Crown Hotel in Mahwah, NY. BTA is partnering with LIBTA this year and we are in the planning phase of our fall conference. BTA and LIBTA would like to extend an invitation to any member who is interested in helping plan our conference. If event planning is your jam, contact me or another board member. More information is coming...

Next month finds us all really busy, please remember to exercise self care.

Fondly,
Mindy McCarthy
BTA President / president@btanys.org
Business/SUPA/CTE Instructor
DECA Advisor
Henninger High School
Syracuse NY 13206
315.558.8574

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Awards

Award Information and Applications

[Department of the Year Award](#)

The 2023-2024 Award Applications are now posted. Submissions must be postmarked by **June 30, 2024**.

Creative, innovative, dedicated - these are some of the adjectives that describe previous Department of the Year winners. To continue to recognize the exemplary business and marketing education programs across the state, BTANYS is proud to partner with NYSED to offer the Department of the Year application.

Forward applications and any questions to: awards@btanys.org

[Marsha W. Iverson Award](#)

This award allows outstanding new business educators to be acknowledged by other educators and their administration for their hard work and dedication to business education.

[Clinton A. Reed Award](#)

This award recognizes a business educator for the contributions to the advancement of business education through their own leadership, professionalism, honors and awards.

[Hobart H. Conover Award](#)

This award allows a dedicated professional involved in promoting, supporting and involvement in business education to be recognized for their outstanding efforts.

[Outstanding Middle Level Business Educator Award](#)

The award recognizes exemplary efforts of middle-level business educators.

APPLICATIONS

[DECA/FBLA Advisor Award](#)

[Innovations Grant](#)

See [BTANYS website for updates](#) and ordering details.

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REGIONAL UPDATES:

Buffalo Region: **VACANT**

Capital Region: Questions about the Capital Region can be directed to sandrejcak@bhbl.org

Hudson Valley: **SAVE THE DATE: FALL CONFERENCE : October 21st 2024 at the Crown Hotel in Mahwah.**

Click the link <https://www.btanys.org/awards.php> to nominate your students for the

BTA Business and Marketing Honor Society.

Eligibility:

- * Students must be currently enrolled in at least one business education (fall and/or spring) course
- * Seniors: Must complete 3 units in Business Education by high school graduation
- * Sophomores/Juniors: Must complete 2 units in Business Education by the end of the current school year and should be planning to enroll in at least one additional unit prior to graduation.

Criteria: In Business Education courses: Minimum of 88 percent or B+ or 3.5 GPA

Overall: 80 percent or B or 3.0 GPA

Click the link <https://www.btanys.org/awards.php> to Nominate the Business Department or individuals for outstanding leadership and promoting business education.

Reminder to join BTANYS for 2023-2024 Membership link for the latest updates from Business Teachers Association of NYS. If you would like to be added to our email list, contact us at mpavic@ossiningufsd.org or

Hudson@btanys.org.

Long Island Region:

Upcoming events:

LIBTA Awards Luncheon - Tuesday, May 21st

Become a member or renew your LIBTA membership by clicking on the following link and emailing the completed form to tfoufas@cps.k12.ny.us. Also visit our website for up-to date information at:

<https://www.longislandbta.org/> Email Contacts for the LI region of BTANYS are BTANYS.longisland@gmail.com or tfoufas@cps.k12.ny.us.

Syracuse Region/ Central Region:

North Country Region: **VACANT**

Rochester Region: **VACANT**

Southern Tier Region: **VACANT**

Email your Regional Directors or the BTANYS Officers for additional questions, concerns, updates.

Updates and News from Michael LaMastra at NYSED/CTE Business:

We are in the Home Stretch!! I have been fortunate to have had the opportunity to visit several schools this spring to see the great things going on in business education. Happy Teacher's Appreciation Month as well. Know that I truly appreciate what you do for our students to make them career and financially literate as well as creative and entrepreneurial problem solvers.

If you have not already, please make sure you [subscribe to my mailing list for business education](#). While I may not have all of the answers right away, I promise to keep you as informed as I can through my weekly updates. Stay tuned for updates on position openings, announcements from NYSED, as well as events that may be of interest. I also love sharing unique things that are taking place in our business departments throughout the state. Feel free to [contact me directly](#) if I can assist you in any way.

Be sure to share something with your colleagues in either the [business education workgroup](#) or the [career and financial management resource site](#).

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Michael LaMastra

Associate in Business and Marketing Education
Office of Career and Technical Education
New York State Education Department
89 Washington Avenue, 315EB
Albany, New York 12234
518-486-1547

Dear Business and Marketing Educator:

Do you want to have your voice heard about your experiences as a New York State business and marketing educator? If so, I need your help.

My name is Michael LaMastra and I am a PhD student at the University Albany's Department of Educational Policy and Leadership. I received your name and contact information from the New York State Education Department identifying you as a Business and Marketing teacher in New York State. Many of you may know me from my professional work with the New York State Education Department as the Associate in Business and Marketing Education, but I am writing to you today in my capacity as a University at Albany student.

For my dissertation, I am conducting a study on job satisfaction of New York's Business and Marketing educators. This study will provide insight as to the current job satisfaction of New York's Business and Marketing Educators as well as implications for teacher recruitment and retention.

What I need from you: Participate in an anonymous survey. The time to complete the survey will vary by individual, but it is anticipated that this survey will take no more than 10 minutes to complete.

Upon completion of a second brief questionnaire (that uncouples your survey response) I will ask for your name and e-mail so that I can send you a copy of the results of the study and enter you in a raffle for a chance to win one of 12 \$25 Amazon gift cards.

I sincerely hope you will take the time to participate in this research and help inform leaders and policymakers about your experiences as a business and marketing educator in New York State.

The survey may be accessed at the following link:

https://albany.az1.qualtrics.com/jfe/form/SV_50YK5lfTauR3aQu

Looking to be involved???

Become a member of YOUR BTANYS Board! Get involved, become a Fellow with NYSACTE, be an advocate for our discipline, promote and educate our members with your expertise and knowledge. Ask your Regional Director or current Board TODAY!

YOUR [BTANYS](#) BOARD MEMBERS for 2023-2024 ARE:

BTANYS PRESIDENT - Mindy McCarthy

BTANYS PAST PRESIDENT - Tracy Angelini

BTANYS Secretary - Katherine Whittaker

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BTANYS Treasurer - Rami Joudeh

BTANYS Membership Director - Michael Goldin

Buffalo Regional Director - **Vacant**

Capital Region Director - Stephanie Andrejczak

North Country Region Director - **Vacant**

Central Region Director - **Vacant**

Hudson Valley Director - Mariana Pavic

Long Island Director - Toula Foufas

NYC Director(s) - **Vacant**

Rochester Region Director - **Vacant**

Southern Tier Director - **Vacant**

Syracuse Director - Christina New

Director of Legislation and Educational Policies -
Christina New

Director of Public Relations and Communications -
Vacant

Director of Collegiate Business & Marketing
Teacher Education - Lisa Svava

Director of Curriculum Planning - Tracy Angelini

BMHS Chair and BTANYS Awards Chair
Marsha Iverson -

WEBMASTER - Suman Sebastin

Stay connected! Stay involved! Get support!

